

# Newman Smith High School

2335 N. Josey Ln. – Carrollton, TX 75006 – 972/968-5282 - crenshawa@cfbisd.edu - Fax 972/968-5210

## 2006-2007

# Advertising Contract for *The Odyssey*

### Sizes & Prices (check desired size)

Full Page (10" wide x 10.75" tall):

- Back Cover (full color) \$600
- Back Cover (b/w) \$250
- Inside (full color) \$500
- Inside (b/w) \$175

- 1/2 Page (5"x 10.75 " vertical) or (10"x 5.5" horizontal)  (b/w) \$165
- (full color) \$225

- 1/4 Page (5"x 5.5")  (b/w) \$85

- 1/8 Page (5"x 2.75")  (bw) \$36

- Inserts (8.5" x 11" or smaller)  \$150

Prices based on 2100 student circulation

### Months of Publication

- September  January
- October  February
- November  March
- December  May

### Type of Ad

- Camera Ready
- Custom Design (\$20 fee)

### Discounts

- 10% for cash/check w/contract
- 5% For 3 or more months contract
- 10% For 6 or more months contract
- 10% For members of NS family

Amount Paid: \_\_\_\_\_

Date: \_\_\_\_\_

- Cash  Check

The undersigned hereby agrees to purchase the above specified advertising space for the agreed upon amount and dates from *The Odyssey*. The advertisement may be camera ready or designed by *The Odyssey* staff (for an additional fee). Payment prior to publication is recommended. Please make checks payable to Newman Smith High School. A tear sheet will be sent to the advertiser after publication.

Date Signed \_\_\_\_\_ Business or Individual \_\_\_\_\_

Address \_\_\_\_\_

E-mail \_\_\_\_\_ Phone \_\_\_\_\_ Fax \_\_\_\_\_

Odyssey Representative \_\_\_\_\_ Customer Signature \_\_\_\_\_