

For Immediate Release



## **Carolyn Kollmeier of DeWitt Perry Receives \$3,000 Best Buy Teach Award**

### **2009 Best Buy Teach Awards Program Gives \$2 Million to Schools Nationwide for Integrating Interactive Technology into the Classroom**

**Carrollton, Texas and March 4<sup>th</sup>, 2009** – **DeWitt Perry** announced today that **Carolyn Kollmeier** has received a **\$3,000 Teach Award from Best Buy Co. Inc.** for integrating interactive technology into her classroom curriculum.

Ms. Kollmeier is the yearbook adviser and applied for funds to purchase much needed digital cameras, camera accessories, and photo-editing software for her students on the yearbook staff. This is only the second year that Perry has had a class responsible for the publication of the school's yearbook. In order to build its program, staff members needed ready access to reliable equipment.

"A yearbook is only as good as the photos in it," stated Ms. Kollmeier. "Having limited access to enough state-of-the-art cameras this year and last has made it quite a challenge to produce a yearbook that met our expectations of quality. With the Best Buy Teach Award, we'll purchase a number of cameras dedicated to yearbook staff usage, which should enable the staff to double its coverage of school events."

"Sharing two cameras or having to use our own has made it challenging," stated Brenda Cecena, 8<sup>th</sup> grader and two-year staff member. "Next year's staff will really appreciate this award!"

This year, Best Buy Teach Awards ranging from \$1,000 to \$10,000, have been given to more than 460 schools to sustain or enhance existing educational programs. Building on its connection with @15, Best Buy's platform to connect with teens, 15 9th-grade programs were awarded \$10,000 for technology-based programs they've successfully implemented.

"Teachers are finding creative ways to engage students by using technology hands-on. We want to support their efforts by helping them enhance or expand these programs," said Paula Prah, senior vice president of public affairs, communications, and corporate responsibility, Best Buy Co. Inc. "We know that schools are the cornerstones of these communities where our employees, customers, and their families live and work."

Since 2003, the Best Buy Teach Awards Program has rewarded schools that creatively integrate interactive technology into their curricula. Over the past five years nearly 6,000 schools nationwide have received \$17 million in Teach Awards in Teach Awards, reaching 1.5 million K-12 students. All accredited, public and private nonprofit elementary, middle and secondary schools are eligible.

Visit [www.BestBuy.com/CommunityRelations](http://www.BestBuy.com/CommunityRelations) for more information about how Best Buy supports communities and the education and technology-based partnerships and programs.

### **About @15**

Best Buy believes in the power of teens, and @15 is a new platform to connect with them, give voice to their perspectives, and invest our resources – including the energy and talents of our employees – to turn their ideas into action and support their efforts to lead social change. Teens bring passion and enthusiasm to tackling tough issues. They're also important to our business – they shop in our stores, and they're our future employees. There's a real opportunity to listen to – and learn from – what teens have to say. And through the *Change Exchange*, we'll put the philanthropic power of @15 directly into their hands. To learn more, visit [www.at15.org](http://www.at15.org).

### **About Best Buy Co., Inc.**

Best Buy Co., Inc. (NYSE:BBY) operates a global portfolio of brands with a commitment to growth and innovation. Our employees strive to provide customers around the world with superior experiences by responding to their unique needs and aspirations. We sell consumer electronics, home-office products, entertainment software, appliances and related services through nearly 1,300 retail stores across the United States, throughout Canada and in China. Our multi-channel operations include: Best Buy (BestBuy.com, BestBuy.ca and BestBuy.com.cn), Future Shop (FutureShop.ca), Geek Squad (GeekSquad.com and GeekSquad.ca), Pacific Sales Kitchen and Bath Centers (PacificSales.com), Magnolia Audio Video (Magnoliaav.com), Jiangsu Five Star Appliance Co. (Five-Star.cn) and Speakeasy (Speakeasy.net). Best Buy supports the communities in which its employees work and live through volunteerism and grants that benefit children and education.